

leonard photography

Commercial Photography Fees

Pricing is very straightforward with two charges, one for time onsite and then a charge for image issue. This covers editing of images to editorial standard and full copyright release on the images so you can use them for any purpose without any recurring or on-going charges:

Time on Site is charged as follows:

- First Hour on Site – 145 euro. (Minimum Charge)
- Subsequent Hours if required (charged by half hour) – 100 euro per hour.
- Half Day Rate (circa 4 hours) – 395 euro.
- Full Day Rate (circa 8 hours) – 775 euro.
- You're emailed contact sheets post shoot to enable picking of images for editing.

Image issue to client is charged as follows:

- For all shoots there is a starter fee of 95 euro that includes edit and issue to you of up to 10 final high resolution edited images. You pick these from your contact sheet. (Minimum Charge)
- If you need more final images you can opt for another block of 10 images for 95 euro or single images are 10 euro each.
- If you have an event or shoot where a large number of final images are required there is an option of a flat 250 euro fee which includes issue of all good images from the shoot, fully edited. This can be a substantial number of images so offers good value and guarantees a fixed cost.
- All final issued images are cropped, colour balanced, sharpened, exposure corrected and brought to editorial standard, issued as high and low (web) resolution JPEGs. (Other formats such as .tiff or .psd can be provided).
- All final images are available to you to download from a secure web based gallery. (Password protected).

Total Costing Examples:

1. For example if you wanted a short shoot (up to one hour) @ 145 euro and required no more than 10 final images (95 euro) your total cost is 240 euro.
2. For example if you wanted a two hour shoot @ 145 for the first hour and 100 euro for the second hour and wanted 15 final images (145 euro) your total cost is 390 euro.
3. For example if you wanted a half day on site (4 hours) @ 395 euro and required all good images issued from the shoot (250 euro flat rate fee) your total cost is 645 euro.

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Extras

Press Issue Fee:

Should you require images emailed to national newspaper picture desks, regional papers and online media there is a flat fee of 65 euro to do this. We would typically recommend issuing a small number of the very strongest images, usually 4-6 images.

This can be done immediately after your photo call / PR event to ensure press timelines are met. Please call us to discuss further. Alternatively if you have a PR Agency this is a service they may provide for you.

Printed Photographs:

We can provide prints from your digital images in any size required in either black and white or colour. All images are printed on archival paper using pigment based archival inks – this ensures maximum print lifespan under normal display conditions.

All prints are manually printed and delivered in a print sleeve. If required, prints can be framed. A comprehensive range of contemporary photographic frames are available to complement your images.

Please contact us for pricing on prints and framing.

Travel Expenses:

- Pricing includes travel to any location within 30 kilometers of central Dublin, Ireland. For shoots outside of this radius either mileage or other travel and accommodation expenses will be charged. Any costs will be agreed as a flat rate with the customer prior to commitment. Please contact us for a quote.

Terms and Conditions:

- All prices are excluding VAT.
- Pricing is based on invoicing with 30 days credit terms.
- Full copyright release on all final issued images so you can use them for any purpose.
- Image Copyright remains with Leonard Photography until payment is received in full.